

The Deep End

APR 2016



GREEN products are available at Pool Patrol.

Do your part to save the environment.

You get to save money at the same time!

Sign up for our digital newsletter for more info through our hyperlinks

[Speaking of saving \\$\\$\\$, Check our ECayOnline Site for weekly specials!](#)

Happy 30th Birthday, Pool Patrol!!

This month marks our 30th year in business here at Pool Patrol. We have to thank all of our customers, from the single-home owner to the Stratas to the big resorts, for helping support us over these last three decades.

If not for all of our wonderful customers, none of this would ever be possible.

The best way we can think of celebrating is with a little fete! Okay, maybe that's an overstatement. But we definitely want to thank everyone with some snacks and a chance to win FREE PRIZES!

Please join us on Saturday 30th of April to say hello to our staff, meet your maintenance man, enjoy a bite to eat and win something for free.

All who stop by will get something as a token of appreciation. A few of you can win something significant. Like what, you ask? How about a free pool pump? Or an automatic pool cleaner, salt chlorine generator system, or an LED color-changing light to spice things up?

Join us 10am-Noon on Saturday, April 30th!

Win a FREE MONTH of Service!



*Submit a picture to pools@poolpatrol.ky of your "Pool Patrol-ed" pool with a blurb about how you have enjoyed our service and you can win ONE MONTH OF FREE MAINTENANCE!

*Existing Customers who refer a friend will get a free month of service!

*New customers will earn a free month as well!



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Visit our web site
www.poolpatrol.ky

Question Line

Q : I have a high chlorine reading when I test my water. But I still have algae growing in my pool. What is the problem?

A : Great question. More than likely, you have one of two issues. You are either providing food for the algae, or you are preventing the chlorine from working.

The food source for the algae can be coming from an

excess of phosphates in your pool. This comes from leaves, iguana poo, dog hair, sweat, urine, and other biological material. These are great food for algae.

The most common way to prevent your chlorine from working is too much cyanuric acid, a UV stabilizer built into the chlorine tablets to prevent the sun from burning it out before it can sanitize.

Resolve these two issues, and your pool will go from green to clean in no time flat.

HAPPY SWIMMING!

A Long Time Ago In a Galaxy Far, Far Away...

Okay, so it's not as dramatic as that. But 30 years ago, Mike Shield was a banker and wanted a change of pace.

As Mr. Shield tells it: "The seed for the idea of a pool company was sown when a neighbor who was going off island for a month asked if I would take care of his pool. I had looked after my own pool for some time so I agreed. Upon my neighbor's return, he was delighted with the condition of his pool and suggested I should think about starting up a pool service route. He added that he could easily find 8 friends who would want their pools serviced."

"Quickly thereafter, Pool Patrol was formed and the necessary licenses obtained, a Ford 150 purchased and a small warehouse on North Sound Road rented.

"The 9 initial accounts doubled after a month and my first employee hired and trained to my exacting standards. Over the next few months, our customer base increased, necessitating the hiring of more staff and the purchasing of more trucks.

"The hot warehouse was not

conducive to effectively dealing with office work, so a small office was purchased at North Sound Plaza and the warehouse was utilized for storage only. All too soon, the warehouse was undersized so a larger warehouse was

sourced. Equally so, the office space became too cramped, so the next unit at North Sound Plaza was purchased when it became vacant.

"Since those early days, our business now requires 7 warehouses, 22 vehicles, 22 staff and all 5000 sq.ft. of North Sound Plaza.

Over the last 30 years, our range of services has expanded to match demand. We have truly become the leading full service Pool and Spa Company in the Cayman Islands.

"In 2004, Hurricane Ivan dealt us and everyone else in Cayman a devastating blow. Overnight, we lost everything - 98% of all service customers, the few pools that survived had no power for weeks, our entire store and stock, every vehicle and most of our staff. But Ivan did put us on the front page of the newspaper when the hurricane blew the "L" of "POOL" off the building, and we became the butt of many jokes about our Poo Patrol services.

"We, therefore, look forward to the next 30 years in servicing the needs of all Cayman's Pool and Spa owners. So whether you want to purchase a Hot Tub, Patio Furniture, Pump or Filter, Chemicals or merely a V-Clip for your pool brush, come visit us. "

Thank you to everyone who has hired us these last 30 years. We look forward to the next 30!

