

# The Deep End

MAR2017

## March Into Spring!!



**GREEN** products are available at Pool Patrol.

Do your part to save the environment.

You get to save money at the same time!

\*\*\*Sign up for our digital newsletter for more info through our hyperlinks\*\*\*

[Speaking of saving \\$\\$\\$, Check our ECayOnline Site for weekly specials!](#)

Spring is just around the corner. It's still a bit cool at night, but the days are really starting to heat up. If you bought a solar blanket or a liquid pool cover, you've been swimming all winter. If you didn't you should get one this November! Either way, let's have some fun in the backyard.



## Stop and Smell the... Water???



If you have a hot tub or jetted bathtub, you will love our Dream Scents aromas.

Designed specifically not to affect water chemistry or leave an oily residue, these are the perfect compliment to your hot tub, jetted bathroom tub or spa.

Six different flavors in stock now!



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## Question Line

**Q** : I have a bunch of stains in my pool. It looks terrible, but I don't have the extra money to resurface my pool. What can I do to rejuvenate the plaster?

**A** : Great question, we get this from everyone whose pool is more than a year old.

There are two types of pools: those that are stained, and those that are going to stain! Get a handle on things

with our Stain Solution Center.

If you already have stains, use our Jack's Magic StainID Kit to determine what kind it is and what will get rid of it. Is it organic? Inorganic? Is it from metal contaminated fill-water? Did someone drop a nail in there while doing deck work or other repairs around your home?

With a long-established, proven track record, Jack's Magic will have the solution to your nagging problem.

**HAPPY SWIMMING!**

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## Know Jack, No Stains

Pool Patrol is proud to announce our new [Stain Solution Center powered by Jack's Magic](#).

Most pool owners define the "well being" of their pool in simple terms:

- Is the water sparkling clear?
- Is the pool free from algae?
- Is the pool free from stains?

A new pool can cost as much as a new car, even more depending on how many "bells and whistles" you may have opted for. Wouldn't you want to protect your nice, new car from scratches, dents, and dings? Shouldn't you do the same thing for your fantastic new pool?

While you can't protect your new car every second of the day (unless you hire a security guard to stand watch 24/7!), you can add protection to your pool

that will continue working its magic even when you're not around.

[Jack's Magic Products, Inc.](#), the pool and spa industry's leader in identifying, preventing and removing stains and discoloration, has built a reputation for innovative quality products and programs that deliver results.

**All Jack's Magic products are designed to be used WITH the water in the pool - saving you time, money and effort.**

By treating stain issues with the pool water left in the pool, it is estimated that [this program](#) has saved over 200 million gallons of pool water annually that would otherwise be lost if a pool was drained and acid washed.

**Jack's Magic** is one of the most widely known and respected brands, and is marketed and distributed nationally and internationally.

Jack calls himself a "fix-it"

guy and has specialized in helping to solve the pool & spa industry's problems for over 25 years. Jack developed the first Jack's Magic products ([The Iron, Cobalt & Spot Etching Stuff](#) and [The Pink Stuff](#)) as a combined system to help his customers solve spot etching and iron issues in their pools. These products quickly formed the basis of the Jack's Program.

**Each Jack's Magic product has been developed with a specific pool problem in mind, with the goal of helping your pool return to a sparkling & clear state.**

With the Jack's Magic Program, stains are as easy as:

- 1.** Identify the stain
- 2.** Remove the stain
- 3.** Prevent new stains

Wouldn't you rather start at step 3? Stop in today and see how we can help you.

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